

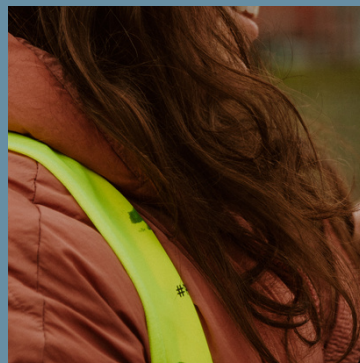
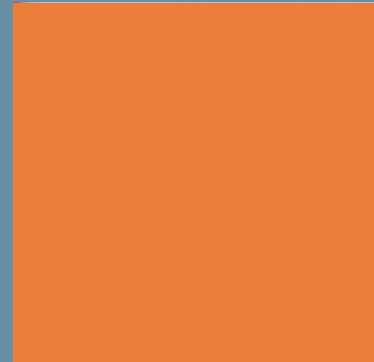
UNBOUNDNOW

# Impact Report

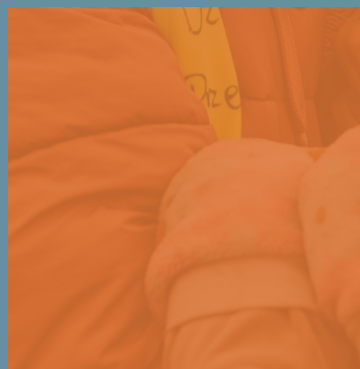
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## 2023

**End Human Trafficking.  
Ignite Hope.**



@unboundnow  
unboundnow.org  
info@unboundnow.org



# A Vision for the Future.

Friends of Unbound Now,

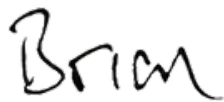
I'm thrilled to share with you the highlights of an extraordinary year in Unbound Now's journey. In 2023, we not only set record-breaking impact numbers by serving 1,155 clients but also focused on strategic planning for our future.

I am honored to have stepped into the role of CEO, joining a community that is not just witnessing change but actively driving it. The 2023 Impact Report, enclosed herein, encapsulates the remarkable achievements of our collective efforts.

From grassroots initiatives to global campaigns, Unbound Now continues to be a beacon of hope. This report is a celebration of empowerment and collaboration—testaments to our shared commitment to seeing every community free of human trafficking.

Thank you for being an integral part of Unbound Now's journey. Together, we are shaping a future defined by empowerment, resilience, and progress.

With great hope,



**Brian Anderson**

CEO, Unbound Now



*“Unbound Now has been a catalyst for change, as I shed the title of the victim in exchange for the victor!”*

*As a successful alumni, proud mom, small business owner, and full-time nursing student; the growth has not slowed.*

*Just recently I was accepted into a program that provides stable housing while I obtain my degree.*

*This alone ensures stability in ways that I thought were only a dream two years ago when I was sleeping in a Whataburger parking lot with my child.”*

**- Survivor of human trafficking served by Unbound Now in Houston, Texas**



*Photo representing a survivor served by Unbound Now.*

# Undaunted, Dedicated, & Christ Centered. Get to Know Our People.



With 120+ staff worldwide, Unbound Now team members work diligently to envision a future free of trafficking.

Our team lives out our values of being hope-driven, service-oriented, and excellence-focused professionals in a variety of contexts, working directly with survivors of human trafficking and the most vulnerable. Our staff includes experts in social work, education, and law, as well as survivors of human trafficking, whose lived experience brings invaluable direction to our organization.

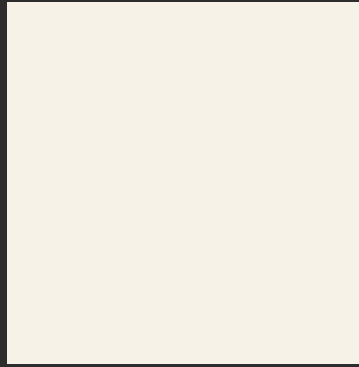
As followers of Jesus, we work as an expression of our Micah 6:8 call to “do justice, love mercy, and walk humbly with our God.”

In 2023, we strategically expanded our headquarters element to include greater IT, development, and leadership capabilities to better serve and support frontline service teams around the world.

*Photo of Unbound Now staff in North Texas for the Fort Worth Report.*



Photo of Unbound Now staff from Houston, Texas and Baton Rouge and New Orleans, Louisiana.



# Our Footprint

Internationally, Unbound Now has programmatic offices in Mongolia, Poland, and Indonesia. We also have short-term initiatives in specific locations.



# Our Programs

**Survivor Services:** We provide 24/7 crisis response and ongoing case management and support for survivors through our advocacy program. Our Underground drop-in center and Reagan home provide specialized services for exploited youth.

**Youth Prevention:** We empower youth through prevention education in schools, detention centers, and local service providers. We offer early intervention services for youth at risk of trafficking.

**Outreach and Training:** We lead local coalitions and task forces to promote community outreach and equip professionals to identify and respond to human trafficking.

By combining survivor support with proactive outreach, we ignite community transformation.

*Photo demonstrating an Unbound Now Keeping Students Safe training.*



**Survivor  
Services**

**Youth  
Prevention**

**Outreach  
& Training**

# A Snapshot of our 2023 Impact



## 12

Total service regions, including launching **three new locations** in East Texas and Baton Rouge and New Orleans, Louisiana.

## 31,613

Unique services provided to **833 Survivors** through our U.S. advocacy program.

## 15,916

Youth empowered to stay safe from trafficking schemes.

## 28,386

Individuals trained to identify victims and report to authorities.

## 129

Passengers at-risk for trafficking identified at the Mongolian International Airport and the China/Mongolia border crossing.

*Photo of Unbound Now staff, Mongolia.*



# Advocacy in Action

*As a part of our investment in new case management software, we began tracking this level of data in August, 2023.*

## 6,286

Total hours of one-on-one in-person connection between survivors and advocates including crisis response, safety planning, transportation, celebrating accomplishments, and more.

## 59

Court appearances accompanied by an advocate, empowering survivors to testify against their traffickers.

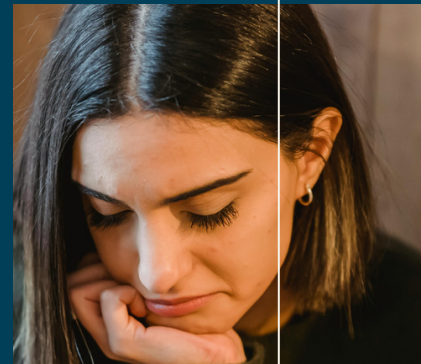
## 331,391

Miles driven by Unbound Now advocates (that distance will take you to the moon and beyond!).

## 243

Clients connected to Unbound Now via our 24/7 crisis referral lines.

Unbound Now advocates served 329 child victims of human trafficking 17 and under, 255 youth ages 18-24, and 254 adults ages 25 and over.





# Youth Prevention: Protecting Innocent Lives



The work of Unbound Now is not only responsive to crisis, we actively seek to prevent human trafficking from ever happening. Our teams deploy to juvenile detention centers, hospitals, and schools, identifying youth who are vulnerable to trafficking to interrupt the grooming process and empower them to make decisions for their safety and wellbeing.

This year, we had the honor of serving 1,155 clients, many of whom had their freedom stolen at a young age. Isolated from all relationships, they slipped through the cracks of their communities. As Unbound Now Early Intervention Specialist in Austin, TX, Sara, says, "**Our goal is to ensure trafficking never happens.**"

Pam, an Early Intervention Specialist in Waco, TX, explains that their job is to **interrupt the grooming process and model healthy relationships**. Through "red flag" and "green flag" games facilitated in a juvenile detention center and hours of conversation, youth begin to understand that they are worthy of being protected and provided for appropriately by the adults in their lives.

Pam answered calls in the middle of the night to help a teenager alone in a hospital and drove students to school when they had no one else. All along, she's modeling how these kids deserve to be treated.

Unbound Now empowers youth to stay safe from trafficking schemes through multiple programs across all of our service regions. **We seek to break cycles of trauma and abuse.**

*Photo of a juvenile detention center where Unbound Now staff serve.*



# Outreach & Training

In 2023, Unbound Now continued to build on our legacy of excellence in anti-human trafficking training. **Through training, we equip individuals to identify and rightly report signs of exploitation** where they work and live. By focusing on professionals who may stand in the gap between a victim and their trafficker, we are creating open doors to freedom.

## 87.8%

Of female trafficking survivors saw a healthcare professional while being trafficked and were not identified as victims. (Lederer &Wetzel, 2014).

## 28,386

Individuals trained worldwide by Unbound Now in 2023, including law enforcement and medical professionals, parents, educators, hospitality industry leaders, and more.

## 7,562

Professionals were equipped to respond to human trafficking through our online on-demand courses.

## 5,160

Of the professionals we trained online were dental professionals.

Our on-demand training for dentists is approved by the Texas Health and Human Services Commission for licensure renewal in accordance with House Bill 2059, **equipping an entire field of professionals** to identify and report signs of trafficking.



*Unbound Now staff pictured at a Not in My City training in Fort Worth, Texas.*

*Unbound Now staff pictured at The Reagan in Waco, Texas.*



# The Reagan: A Home for Healing

In January of 2023, we welcomed the first girls to our residential home, The Reagan, in Waco, Texas. Designed as a sanctuary for girls ages 12-17 who have suffered the indignity of sex trafficking, **The Reagan is their stepping stone towards reclaiming their lives.**

We implement our Theory of Change at The Reagan through the distinct phases of Safety, Connection, and Victory, guiding each girl through her path to recovery and empowerment.

**Safety is our foundation.** By creating a secure environment, we minimize the risks of exploitation and establish a realm of trust. **Connection is where healing begins.** Each girl is paired with a dedicated advocate, ensuring she receives the emotional support needed to navigate her recovery.

**Victory symbolizes healing and reconciliation** with peers, family, and community and achieving personal goals from acquiring a driver's license to pursuing career dreams under the guidance of inspiring mentors.

**Celebrating the first victories at The Reagan,** is a testament to the perseverance and growth of our residents and the excellent care of our staff.

7

girls welcomed

2

girls graduated to the Victory Stage!

# The Underground: A Safe Place to Land

**Amy\* had been horribly trafficked starting at a very young age**, forcibly moved from state to state. At age 17, she found an advocacy agency in another city that referred Amy to the Underground. Amy had a wonderful sense of humor and a great smile. The Underground team connected Amy with a shelter for minors. As she adjusted to life there, she loved visiting the Underground to complete her homework. Our staff shared that she visited almost every day for a few hours.

They asked Amy if she would like to join their outing with other youth to the zoo. The Underground team knew that Amy's childhood did not allow her to participate in many activities that kids enjoy. At one point, a staff member noticed the merry-go-round and asked if she had ever had the chance to ride one - she had not. They described her as "thrilled like a child when she took a ride."

Amy continued doing well with her schoolwork and eventually was accepted into a transitional living program at 17. She visited the Underground one day in a nice outfit and with her hair done to proudly announce that she was applying for a seasonal job at a retail store. The Underground team provided Amy with interview tips and prayed with her ... she not only got the job, but they gave her a long-term position! Amy still comes to the Underground to visit and work on her studies.

**Amy's story represents one of the 1,085 youth the Underground has served since its opening three years ago.**

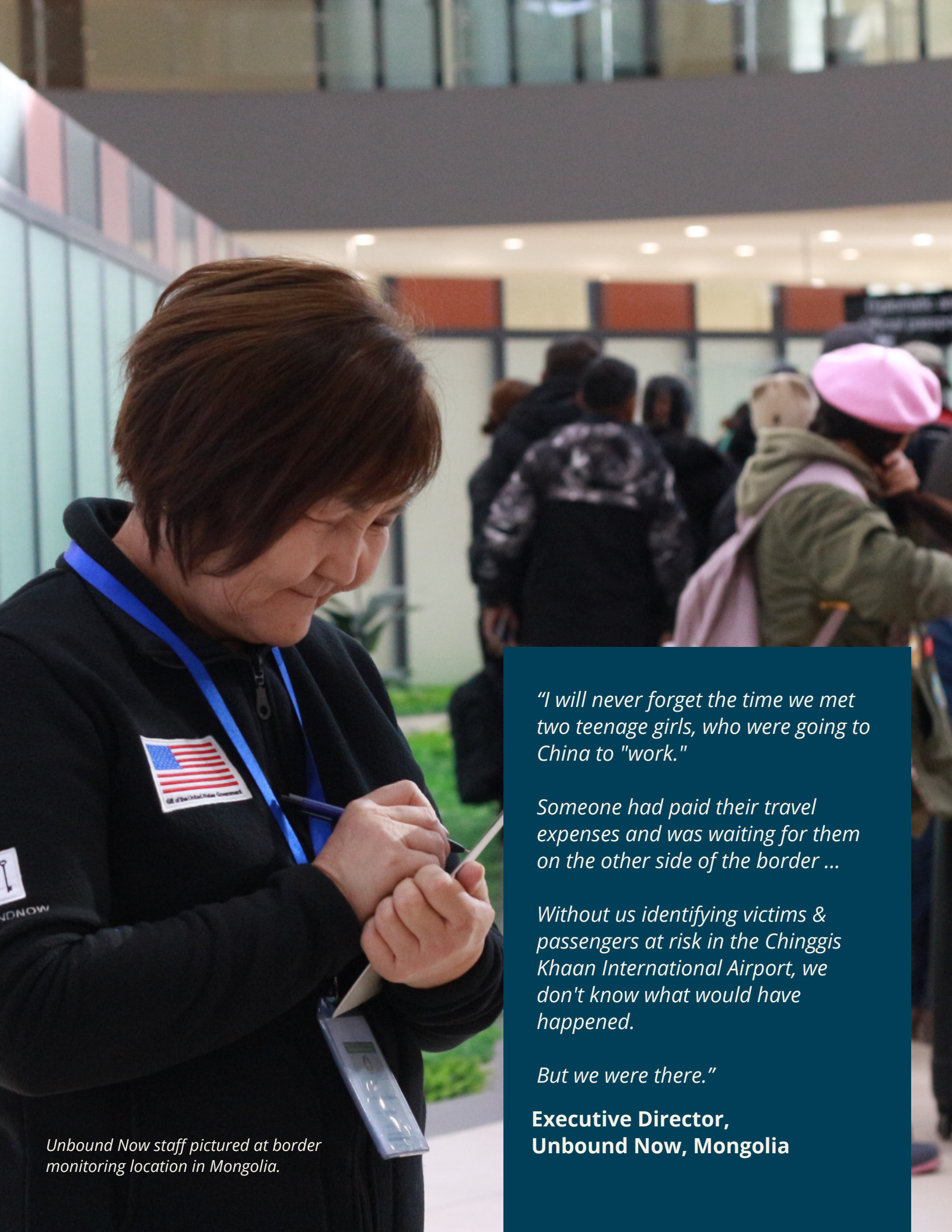
\*Name changed to protect confidentiality.

*Unbound Now staff pictured at the Underground.*

Open 24/7, the Underground provides a safe place to rest, meals, showers, counseling resources, and service referrals for youth victims and those vulnerable to trafficking up through age 22 in Fort Worth, Texas.



In 2023 the Underground served **396 youth** through **923 unique visits.**



Unbound Now staff pictured at border monitoring location in Mongolia.

*"I will never forget the time we met two teenage girls, who were going to China to "work."*

*Someone had paid their travel expenses and was waiting for them on the other side of the border ...*

*Without us identifying victims & passengers at risk in the Chinggis Khaan International Airport, we don't know what would have happened.*

*But we were there."*

**Executive Director,  
Unbound Now, Mongolia**

*Unbound Now staff pictured at an OSCE meeting in Vienna, Austria.*



# Local Focus. Global Impact. International Influence.

2023 was a year of expansion for Unbound Now in the U.S. and exciting partnerships internationally - all unto our goal of seeing every community free of trafficking.

We were honored to join colleagues from across Europe and North America at the **Organization for Security and Cooperation in Europe (OSCE) Trafficking In Persons Office in Vienna, Austria**, for a series of meetings where those involved in mitigating trafficking risks to Ukrainian refugees shared observations, best practices, and opportunities to improve safeguarding of victims in the future.

In Indonesia, our team has equipped groups of trainers to facilitate our Human Trafficking 101 training **all across the islands of their nation!**

We were also proud to partner with the **U.S. Embassy** to prevent online exploitation of children in Mongolia as a member of the **U.S.-Mongolia Child Protection Compact Partnership.**

12

Service  
Areas

51

Counties  
&  
Parishes

4

Nations

# Unbound Now 2024 Budget

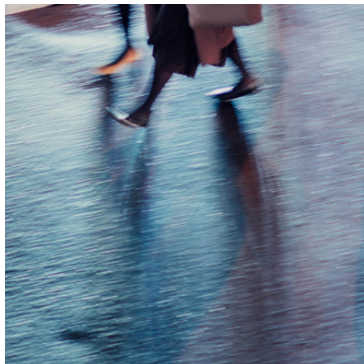
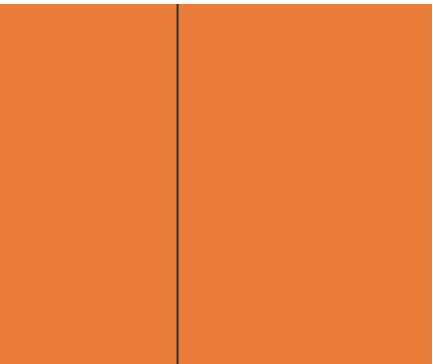
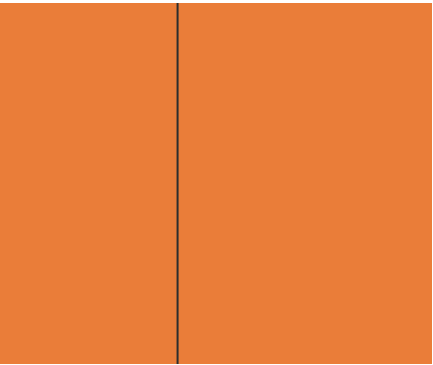
Our budget reflects our commitment to the highest levels of financial stewardship. Unbound Now is accredited by the Evangelical Council of Financial Accountability, ranked as Platinum on Guidestar, and certified as Transparent by Excellence in Giving. Audited financials and 990s are available on our website.

We are proud to share that 75.11% of our total budget is allocated to programs.

Location	2024 Budget	% of Total
HQ	\$2,380,539	21.4%
North Texas	\$2,095,461	18.9%
Waco	\$1,418,175	12.8%
Houston	\$1,262,487	11.4%
Austin	\$1,172,477	10.6%
Louisiana	\$1,060,279	9.6%
Bryan College Station	\$940,265	8.5%
East Texas	\$538,183	4.9%
Indonesia	\$91,089	0.8%
Europe	\$91,089	0.8%
Mongolia	\$52,214	0.5%
<b>Grand Total</b>	<b>\$11,102,257</b>	<b>100.00%</b>

*Unbound Now staff pictured at the 2023 team summit in Waco, Texas.*





UNBOUNDNOW

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